
The Code for Construction Product Information

Amanda Long
Chief Executive

CCPI Background

- Developed through substantial industry consultation **response to Dame Judith Hackitt's post-Grenfell review**
- CCPI seeks to **raise standards in construction product information and marketing** and drive much needed positive **culture change** across the manufacture and supply sector. We aim ultimately to move the industry to a place where product information is clear, accessible, up-to-date, accurate, unambiguous and build back trust
- Following industry consultation, the CCPI was handed over to **CPI Ltd, independently governed and managed not-for-profit organisation** set-up to guard the Code and provide third-party independent assessment of conformity with the Code.
- **Conformance with the CCPI helps to give greater confidence in product information. Not a guarantee, registration with the CCPI is about driving change and improvement.**
- **CCPI relates to all claims including safety, performance and environmental and sustainability**
- **The Grenfell Inquiry Report highlights 'greed' and 'dishonesty' - leadership and culture of manufacturers as well as continuous registration is a key part of the CCPI assessment**

CCPI – a ‘must have’ for the built environment sector

- **CLIENTS/INVESTORS:** Greater confidence in product information on which key decisions are based – critical for building safety, supports Client Duty Holder responsibilities for BSA, also supports ESG
- **PROCUREMENT FRAMEWORKS:** Greater confidence in product information on which key decisions are based by customers/users, supports Client Duty Holder responsibilities for BSA, also supports ESG
- **CONTRACTORS/DEVELOPERS:** Greater confidence in product information on which key decisions are based – critical for building safety, supports Principal Contractor Duty Holder responsibilities for BSA, potentially supports BSR Gateway 2-3 change control, also supports ESG
- **INSTALLERS/SUBCONTRACTORS:** Greater confidence in product information on which key decisions are based – critical for building safety
- **MANUFACTURERS & SUPPLIERS:** Critical to building back trust and confidence in product information for customers, supports construction product regulation and BSA, supports Digital Product Passport and CPR for exports
- **DESIGNERS/SPECIFIERS/ARCHITECTS:** Greater confidence in product information on which key decisions are based – critical for building safety, supports Principal Designer Duty Holder responsibilities for BSA, potentially supports BSR Gateway 2-3 change control , also supports ESG
- **INSURERS/WARRANTY PROVIDERS:** Greater confidence in product information on which key decisions are based – critical for building safety, also supports ESG

Key Support for CCPI

- **Independent Review of the Construction Product Testing Regime** - Paul Morrell OBE and Anneliese Day KC
- **Construction Product Regulator (OPSS)**
- **MHCLG – upcoming construction product reforms**
- **Dame Judith Hackitt and Industry Safety Steering Group**
- **Construction Leadership Council supports CCPI**
- **RIBA raising awareness of CCPI with membership**
- **Major Trade associations such as Association for Specialist Fire Protection (ASFP) adopting CCPI as key element of their membership gold standard**
- **Expect to CCPI in more policy documents - CCPI is in Construction Playbook**

Government calls for adoption of CCPI

- Throughout the Government Green Paper, **the importance of clear, accurate, accessible, up-to-date and unambiguous product information and marketing is consistently underscored as critical** to the change required.
- The Green Paper clearly sets out a clear direction of travel for construction product reform and **strongly highlights and signposts CCPI**.
- There are a number of clear references to CCPI and clear recognition of the importance of the CCPI (**incl p30, p71 p135 and p139**)
- **Strong call to action for the industry to increase uptake of the CCPI**
(*Section 6 Product Requirements a Regulatory Approach Based on Safety Risk*
- A whole page is given over to the CCPI at point 6.48).



Progress so far

- Just over 18 months into assessments:
- 100 Product Sets carry the CCPI Assessed Mark (relating to product information for over 1600 products)
- 100 companies currently registered with CCPI
- M&D Assessments live
- CCPI Demand-Side Supporters growing
- Online CCPI Assessed Product Search live
- ‘Trade Associates’ launched Q1 2025
- ‘Media Associates’ to be launched Q2 2025
- Testing/Certification Learning Group to be launched Q3 2025
- Examples of partnerships in place:
 - The NBS – specifier platform filters for CCPI Assessed products
 - UKCW & Media 10 - major industry show and media platform supporting CCPI
 - Construction Marketing Awards



11 Clause CCPI (Manufacturers version)

INFORMATION CREATION

- 1 Have in place a documented sign off process for Product Information.
- 2 Have in place a formal version control process for all Product Information.
- 3 Not use misleading or ambiguous wording, phrasing or imagery and must embrace the use of plain English to ensure accurate representation of Product Information and performance claims.

ASSOCIATED INFORMATION

- 8 Publish and make easily accessible, on their webpage clear Product Information, where applicable, on handling, installation, operation, maintenance, and disposal of Construction Products.
- 9 For guarantees and warranties, state what is covered, excluded, and required to comply with the terms. The guarantee and or warranty should be transparent, and in a format recognised by the relevant industry sector.

CORE INFORMATION

- 4 Provide valid and demonstrable documentation where claiming compliance to, or achievement of, and Certification, Classification, or Industry Standard.
- 5 Provide specific documentation when making any product performance claims outside of Certification, Classification or Industry Standard.
- 6 Make available on their website the descriptive and physical characteristics of the Construction Product.
- 7 Have a documented process ensuring all changes affecting Product Information resulting from changes to the Construction Product are identified and reflected in the revised Product Information.

SUPPORT & COMPETENCE

- 10 Ensure technical helpline contact details (telephone and/or email) are visible and accessible on their webpage.
- 11 Have in place a robust training programme (for new and existing personnel) to ensure that anyone conveying Product Information is competent to the level of knowledge required for their role..

What is CCPI Assessment for manufacturers product information and marketing?

CCPI Assessment means that the product information and marketing, for a specified group of products – ‘a product set’, has been independently assessed to conform with the relevant clauses and minimum requirements of the CCPI. This is not a guarantee, registration and assessment with CCPI is a commitment to continuous improvement.

The assessment process does not:

- Test any products
- Set, approve or recommend construction product standards
- Recommend any management system(s) or manufacturing controls
- Make any assessment of a construction products performance
- Recommend any changes to construction products

The assessment process does:

- Test the Manufactures employees perceptions and practices against known cultural indicators
- Check the **Product Information** management system against the 11 clauses of the Code
- Corroborate that **Product Information** published against the clauses of the Code and the Manufacturers own management system
- Check performance statements made for **Product Information** against formal Certification, Classification and/or Testing done by third parties
- Require on-going registration with obligation to respond to necessary updates and issues arising

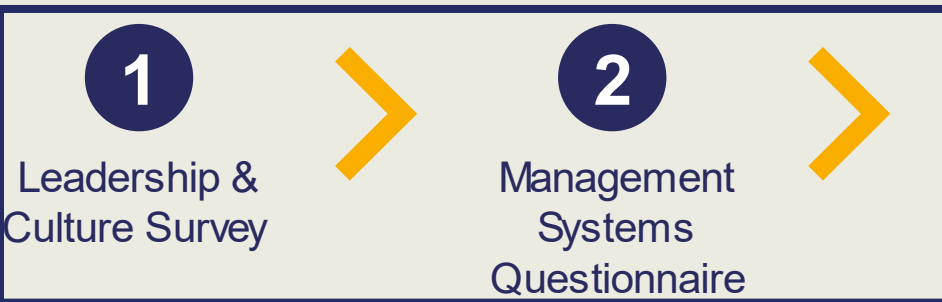
CCPI Assessment for manufacturers product information and marketing

Manufacturer registers with CPI Ltd. (at a brand level)

Completed CCPI assessment means: that **the product information and marketing**, for a specified group of products – ‘a product set’, **has been independently assessed to conform with the relevant clauses and minimum requirements of the CCPI**.
Not a guarantee, a commitment to continuous improvement.



CPI Assessment portal opens



Remain registered to respond to updates/issues



Delivering continuous improvement and culture change

- Manufacturer must **remain registered** for the 2 years that the mark is displayed
- Manufacturer is obliged to participate in **continuous improvement** of product information and marketing in response to:
 - **significant learnings/changes** related to testing/certification/standard/classification
 - issues raised by CPI Ltd - **random sampling**,
 - issues raised through the CPI online public '**Issues Portal**'.
- **Whole process renewed and re-assessed every 2 years.**
- Enabling organisations to learn and develop
- **Towards the ultimate aim of moving the industry to a place where product information is clear, accessible, up-to-date, accurate and unambiguous.**

What is a product set?

‘Product Set’ means either

1. a group of similar Construction Products fulfilling a common purpose certified to the same standard(s) and in relation to which the same Product Information, or similar Product Information (differing only to reflect the individual sizes, performance levels or characteristics of each Construction Product), is used for all the Construction Products within the group;

Or

2. a group of dissimilar Construction Products supplied as a system fulfilling a defined function where all products required for the system to function are submitted as part of that set and in relation to which a single set of Product Information is used for all the Construction Products within the group.




Examples of product sets CCPI Assessed

- Ceramapanel (**Valcan**)
- Masonry Support (**ACS Steel**)
- Easyboard, Versarend and Versaroc Products (**Euroform**)
- Non-loadbearing metal stud plasterboard partition systems, including shaft wall (**British Gypsum**)
- Dry lining metal framed components for gypsum plasterboard systems (**voestalpine Metsec plc**)
- Eurothane GP (**Recticel**)
- CW-FS Perimeter Barriers and Curtain Wall Products (**Siderise**)
- Open State Barriers (**PFC Corofil**)
- Cavity Barrier (**Tenmat**)
- DriTherm® Glass Mineral Wool Cavity Slabs (**Knauf Insulation**)
- Single-Ply Roofing Systems (**Sika**)
- Bauderflex/Bauderflex Green (**Bauder**)
- Structural roofing battens for pitched roofs (**Marley**)
- Flamebar resisting ductwork (**Fire Protection**)
- Purlins (**voestalpine Metsec plc**)
- VJT Resin Injection Mortar (**VJT Technology**)



Where to find Assessed Products



HOMEABOUTFAQSTHE CODENEWSASSESSMENT SEARCHREGISTER INTEREST

Assessment Search

Search verification numbers, supplier details, product names and SKU or other unique identifiers.

A-Z of Suppliers

Click A-Z buttons to see suppliers.

A

B

C

D

E

F

G

H

I

J

K

L

M

N

O

P

Q

R

S

T

U


V

W


X

Y


Z



© 2021 CCPITerms and conditionsPrivacy PolicyWhat do each of the CCPI marks mean?




HOMEABOUTFAQSTHE CODENEWSASSESSMENT SEARCHREGISTER INTEREST




Bauder Ltd

Verification Numbers:



- 000770025/1125 - Bauder System Thermoplan - (Cold, Warm & Inverted Roofs)
- 000770032/1125 - LiquiDEK
- 000770033/1125 - LiquiTEC
- 000770034/1125 - LiquiTOP
- 000770044/1225 - Bauder Baker - Hot Melt
- 000770024/1025 - Thermofol
- 000770023/1025 - Airtach
- 000770017/1025 - Bauder Total Roof System/Bauder Total Green Roof System
- 000770016/1025 - Bauder Total Roof System PLUS/Bauder Total Green Roof System PLUS
- 000770012/1025 - Bauderflex/Bauderflex Green
- 000770023/1025 - Airtach
- 000770013/1025 - Bauder Total Roof System/Bauder Total Green Roof System
- 000770014/1025 - Bauder Total Roof System PLUS/Bauder Total Green Roof System PLUS
- 000770012/1025 - Bauderflex/Bauderflex Green




© 2021 CCPITerms and conditionsPrivacy PolicyWhat do each of the CCPI marks mean?



HOMEABOUTFAQSTHE CODENEWSASSESSMENT SEARCHCONTACT US





Verification Details


Verification Number: 000770017/1025

Name: Bauder Total Roof System/Bauder Total Green Roof System

Supplier: Bauder Ltd <https://www.bauder.co.uk>

Products

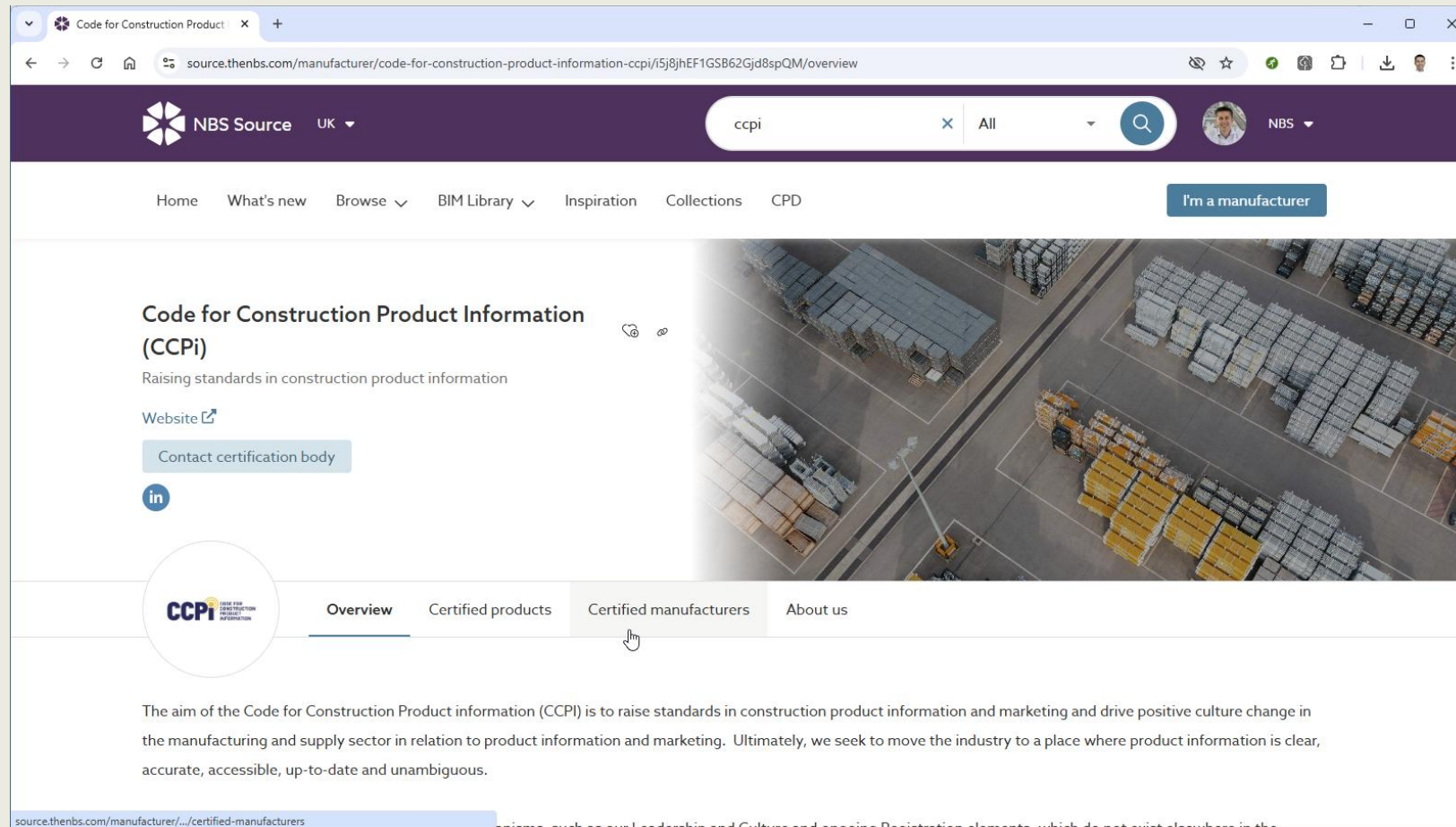
| Name | SKU or other unique identifier, as appropriate | URL |
|--------------------------------|------------------------------------------------|----------------------|
| Bauder Total Roof System | | Link |
| Bauder Total Green Roof System | | Link |

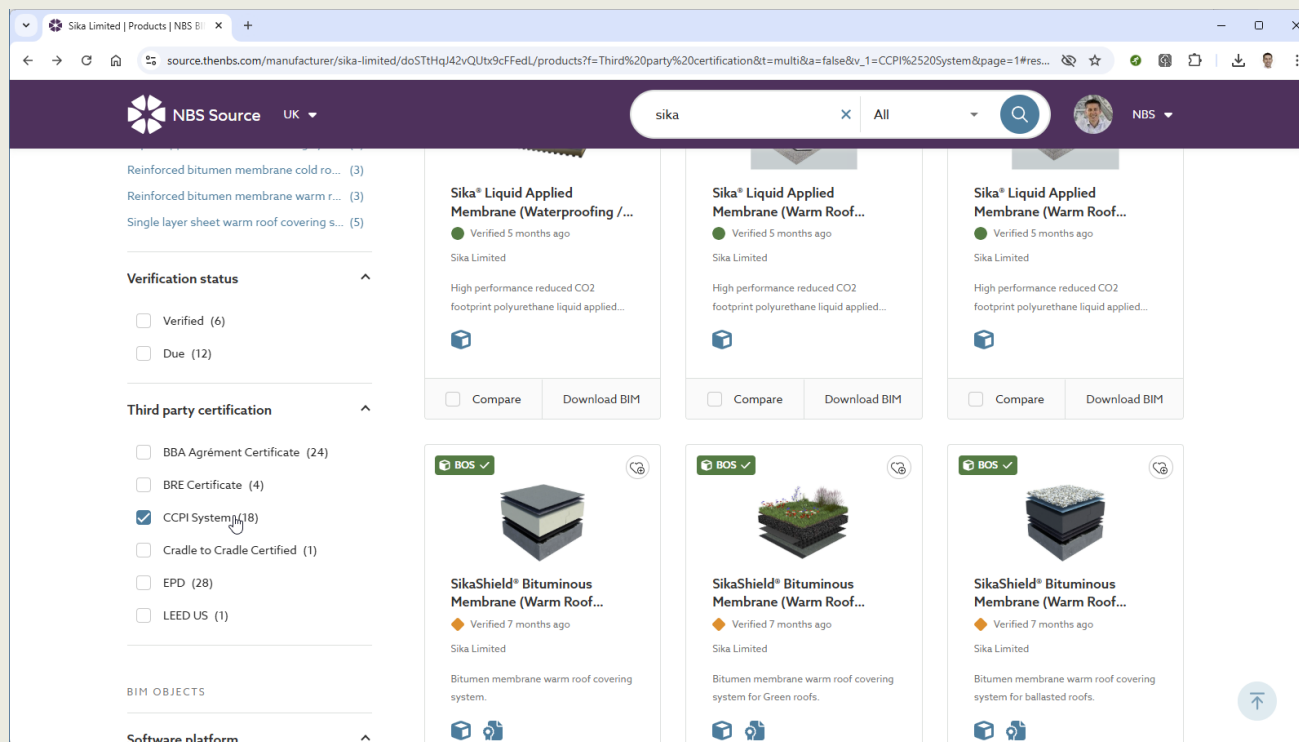


© 2021 CCPITerms and conditionsPrivacy PolicyWhat do each of the CCPI marks mean?

1

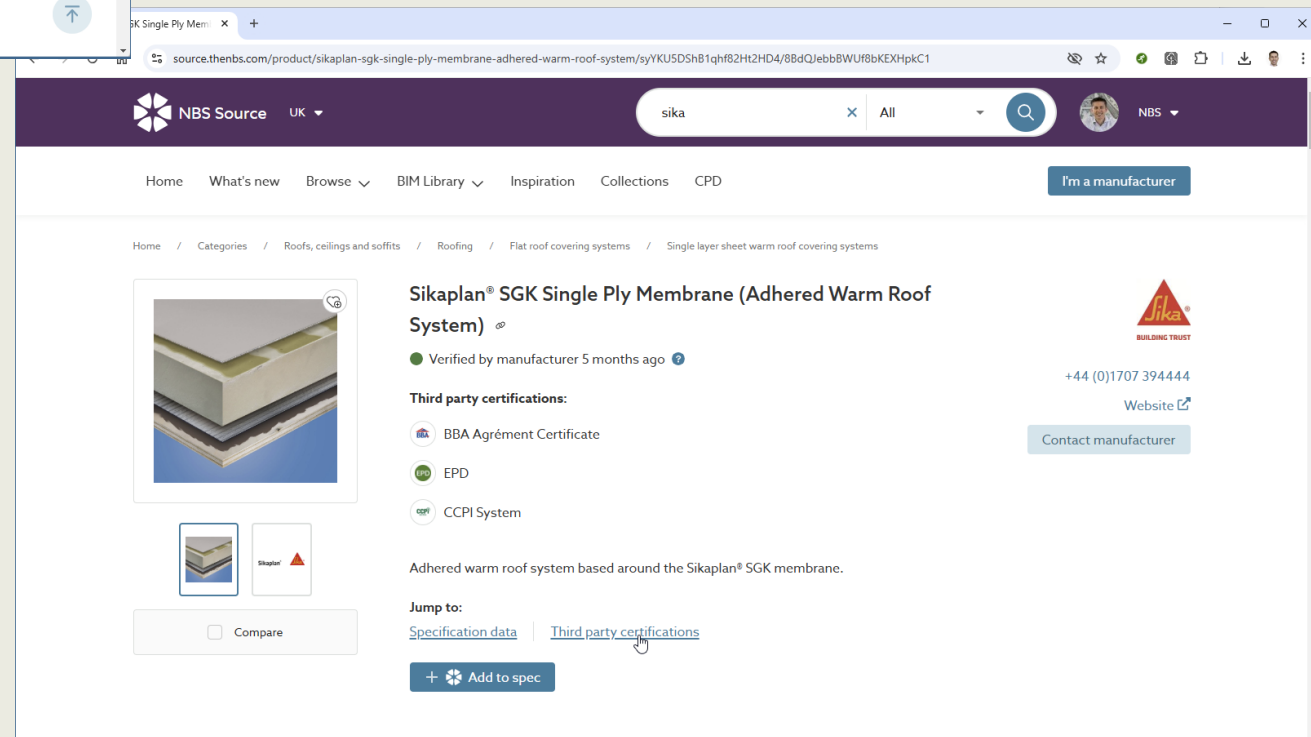
The NBS CCPI dedicated page





Filtering

System Product Page



Supporters Pledge

- Has been developed from detailed discussions with procurement professionals
- Critical to driving change
- Does not ask for abrupt change and will not negatively affect day-to-day operations – it is managed over time to be responsible in relation to supply and contract issues
- The Demand-Side Pledge creates a responsible tool to drive leadership and change over time
- Fair and possible for all parties
- **The aim is for this to become a preference in procurement**



- More announcements to come...
- Currently engaging with procurement frameworks, insurers, warranty providers, investors, clients, specifiers, architects/designers, consultants, installers....

Now Available! Supporters Pledge for Designers/Specifiers – JOIN US!

Commits publicly to support the CCPI mission to drive a transformational step-change in product information management and marketing across the built environment.

To this end, wherever possible:

- **Signpost CCPI** to the companies you work with in relation to the built environment and **encourage those companies to engage with CCPI.**
- **Where appropriate give preference to /prioritise the specification of CCPI assessed** products and systems throughout design and specification work.
- **Signpost and encourage clients** to ensure they have played their part by joining the CCPI community through the relevant avenue such as becoming CCPI Demand-side Supporters to participate in driving positive change.

Further supporting information about the Code



- The Code, Code Guidance and Preparing for the Code published – see www.cpicode.org.uk
- For questions please refer to the FAQs – see <https://www.cpicode.org.uk/faq/> or contact enquiries@cpicode.org.uk
- Words and Phrases to Avoid – see [Words-and-Phrases-To-Avoid-Using_Jun-2024.pdf](http://www.cpicode.org.uk/words-and-phrases-to-avoid-using-jun-2024.pdf) ([cpicode.org.uk](http://www.cpicode.org.uk))
- If you are interested in becoming a CCPI Supporter please contact me directly on: amanda.long@cpicode.org.uk

THANK YOU FOR LISTENING

www.cpicode.org.uk
enquiries@cpicode.org.uk